

## DIRECTIONS FOR THE USE OF AQUALITE

**Surface Preparation:** Grease, dirt, particles of old loose paint, old kalsomine and glue size must be removed by washing with sponge and hot water. Fill cracks with patching plaster. Small cracks can be filled with unreduced Aqualite Paste Paint. Prime all metal surfaces, nail heads, etc., with any oil type paint, primer or quick-drying enamel to prevent rusting. When painting over wallpaper make certain the paper is firmly attached to the wall.

**Mixing:** Add one part water to two parts Aqualite Paste. Add water (preferably luke warm) slowly and stir until proper painting consistency is reached. Slightly more water should be added for very porous surfaces. Use clean galvanized metal containers for mixing. Keep both paste and reduced paint tightly covered when not in use. Do not mix more paint than will be used within one week.

**Application:** A large wall brush is recommended for speedy application. Flow on freely and avoid excessive brushing out. Do not apply in freezing weather or while there is frost on the surface.

For two-coat work, where desired for greater durability, apply a thin first coat (reduced with more water) followed by a normal second coat. Allow the first coat to dry at least three hours before applying second coat. Brushes should be cleaned after using by washing with soap and warm water.

**Coverage:** One gallon of Aqualite Paste makes one and one-half gallons of paint which will cover up to 700 square feet depending upon the porosity of the surface.

Aqualite meets proposed Government Specification TT-P-88 for emulsified Resin Paint for F.H.A. Housing Projects.

Aqualite is not a Casein Paint, it is as washable as oil-type flat paints.

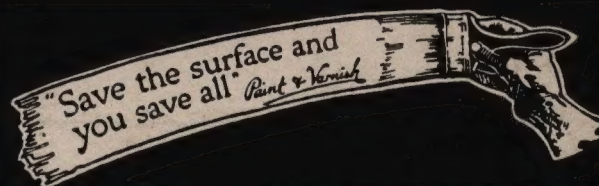
FOR OVER A QUARTER  
OF A CENTURY



## Guarantee

*We guarantee this Seidlitz product to give absolute satisfaction when used for the purpose intended, applied according to our simple directions on a properly conditioned surface.*

*If any Seidlitz product is found defective, we will, at our option, refund the purchase price or replace the quantity used.*



EMPLOY A GOOD PAINTER

# SEIDLITZ

*\$3.90 1 gal paste = 1 1/2 gal  
2/3.70 5 gal can  
1.85 = 9 1/2 gal paint 50% discount delivered*

## AQUALITE FLAT WALL PAINT

A WASHABLE  
INTERIOR RESIN PASTE PAINT

ODORLESS — SELF-SIZING



TRADE MARK  
REG. U.S. PAT. OFFICE

SEIDLITZ PAINT & VARNISH CO.  
KANSAS CITY, MO.



# AQUALITE

## FLAT WALL PAINT

### WASHABLE INTERIOR RESIN PASTE PAINT

A new type synthetic Resin Paint made in paste form for economical interior decorating. Aqualite is made ready for use by mixing one part water with two parts paint. Turpentine is not needed in this new type paint and it is, therefore, practically odorless.

Ideal for use in hotels, restaurants, hospitals, office buildings and homes. One coat covers most surfaces and dries in one hour. Can be applied by brush or spray gun on new or previously painted surfaces of wallboard, plaster, brick, cement, or wallpaper. Can be used over old coats of oil paint and casein paint.

Newly plastered walls and ceilings can be decorated with Aqualite as soon as the plaster has dried hard enough to strike a match on it. It is not necessary to wait for such surfaces to become 100% dry.

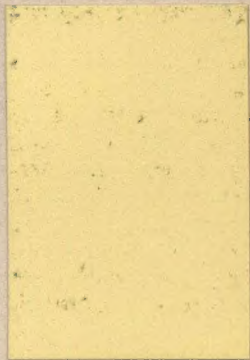
Aqualite dries to a beautiful flat finish that quickly attains a high degree of washability.

Aqualite White resists yellowing and all colors are fadeproof.

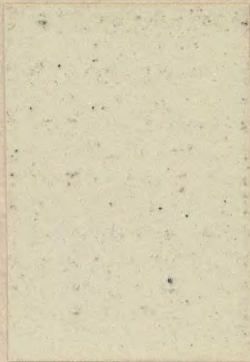
Aqualite can be washed with mild soap and water as you would wash an oil paint surface. Because Aqualite can be thinned with 50% water, you get 1½ gallons of paint for the price of one gallon.

Aqualite can be used on exterior stucco, brick, concrete, cinder block or other porous masonry surfaces where maximum durability is not required.

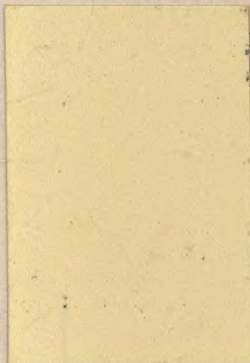
\*Only pure White and those colors marked (\*) are regularly made in 5-gallon cans. Other colors can be supplied in 5-gallon cans on special order requiring approximately five days delay for making.



52 SUNTONE



51\* MISSION WHITE



53\* IVORYTONE



54\* CREAMTONE



55\* MISSION BUFF



56 ROSE BUFF

ALSO AVAILABLE IN PURE WHITE—50\*



57 ECRUTONE



58 ROSETONE



59 POWDER BLUE



60 PASTEL GREEN



61 OLIVE GRAY



62 PASTEL GRAY

Other tints may be obtained by mixing with white Aqualite or by intermixing the standard colors



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